



The Conformist – Social Media Kit

Thank you for helping spread the word about the North American theatrical release of our new 4K restoration of Bernardo Bertolucci's **The Conformist**, which starts on Friday, January 6!

Below you will find sample copy for social media and newsletters as well as links to videos, graphics, and stills that you can use. If you have any questions or need something you're not finding in the kit, don't hesitate to reach out to Haya at haya@kinolorber.com.

General Information:

The Conformist opens on Friday, January 6 at [Film Forum](#) in New York before expanding to select cities.

The best link to use in all communication is: bit.ly/conformist4k

Trailer, poster, presskit, images, and social media assets can be [downloaded here](#).

Twitter: @kinolorber

Instagram: @kinolorber

Facebook: @kinolorberinc

TikTok: @kinolorber

Hashtag: #TheConformist

Calls to action for social posts:

New 4K restoration of Bernardo Bertolucci's #TheConformist opens 1/6 at @FilmForumNYC before expanding to select cities nationwide: bit.ly/conformist4k

New 4K restoration of Bernardo Bertolucci's #TheConformist is coming to theaters starting January 6: bit.ly/conformist4k

Sample social media posts:

Bernardo Bertolucci's beloved classic #TheConformist tells the story of a striving Italian fascist who is ordered to assassinate his former college professor. The new 4K restoration opens 1/6 at @FilmForumNYC before expanding to select cities nationwide: bit.ly/conformist4k

Oscar-nominee Bernardo Bertolucci's enduring masterpiece #TheConformist, newly restored in 4K, opens 1/6 at @FilmForumNYC before expanding to select cities nationwide: bit.ly/conformist4k

"Carries with it a remunerating jolt of youthful creative energy, the memory of a time when movies were the most important art and their creative possibilities seemed endless," says Dave Kehr. New 4K restoration of #TheConformist hits theaters on January 6 at @FilmForumNYC before expanding to select theaters: bit.ly/conformist4k

"It's easy to overlook how stark The Conformist's political and allegorical message is because it's just so damn beautiful." (Vox) New 4K restoration of #TheConformist opens 1/6 at @FilmForumNYC before expanding to select cities nationwide: bit.ly/conformist4k

"Transports you into a world of pure style," says A. O. Scott of @NYTimes about #TheConformist. A new 4K restoration opens at @FilmForumNYC on 1/6 before expanding to select cities nationwide: bit.ly/conformist4k

.@ChicagoReader calls #TheConformist: "One of the greatest-looking movies ever made." Watch one of the most heralded Italian films of all time in theaters starting January 6! New 4K restoration opens at @FilmForumNYC before expanding to select cities nationwide: bit.ly/conformist4k

Sample newsletter copy:

In Mussolini's Italy, repressed Jean-Louis Trintignant, trying to purge memories of a youthful, homosexual episode – and murder – joins the Fascists in a desperate attempt to fit in. As the reluctant Judas motors to his personal Gethsemane (the assassination of his leftist mentor), he flashes back to a dance party for the blind; an insane asylum in a stadium; and wife Stefania Sandrelli and lover Dominique Sanda dancing the tango in a working class hall. But those are only a few of this political thriller's anthology pieces, others including Trintignant's honeymoon coupling with Sandrelli in a train compartment as the sun sets outside their window; a bimbo lolling on the desk of a fascist functionary, glimpsed in the recesses of his cavernous office; a murder victim's hands leaving bloody streaks on a limousine parked in a wintry forest. Bernardo Bertolucci's masterpiece, adapted from the Alberto Moravia novel, boasts an authentic Art Deco look created by production designer Ferdinando Scarfiotti, a score by the great Georges Delerue and breathtaking color cinematography by Vittorio Storaro.

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